

South East National Apprenticeship Service (NAS) Priorities to assist SFA Account Managers/Advisors with their provider discussions regarding 10/11 Allocations

1. Prioritise 16-18 starts at all levels (with a particular focus on learners resident in Kent, Portsmouth, Surrey, Windsor & Maidenhead)
2. Increased focus on 19-30 Level 3 (Advanced Apprenticeship) starts – *This is being referred to as the 'Technician Class'*
3. Delivery to public sector employees
4. Increased delivery to young people that are NEET (not in education, employment or training)
5. Focus on addressing the gender imbalance (eg. more females in engineering and construction and more males in care etc)
6. Growth in the following national and regional priority sectors:

Sector	NAS National Priority Sectors	NAS Regional Predicted Growth Sectors	SEEDA sectors of Economic Importance
Construction		X	
Creative and Cultural	X		X – Digital Media
Engineering		X	X - Advanced Engineering & Marine X - Aerospace and Defence
Environmental Technology	X		X
Financial Service	X		X
Health & Social Care		X	
Hospitality & Tourism		X	
IT	X		X – ICT
Life Sciences and Health Technology			X
Logistics	X		
Manufacturing		X	
Public Sector	X	X	
Retail	X	X	

7. Growth in the New Industry, New Jobs areas (NINJ of):
 - Low carbon products and services
 - Digital services
 - Life sciences and pharmaceuticals
 - Advanced Manufacturing – aerospace, composite, industrial biotechnology, plastic electronics
 - Professional and financial services
 - Engineering construction